
PSG
PRENGER SOLUTIONS GROUP



Fundraising Consulting
Annual Appeal Management
Raiser’s Edge Database Administration
Digital + Automation Services

Our Partners from PSG



Rob Simms
Director of Data Operations
Catholic Social Media



Mitch Fisher
Director of Customer Success
Catholic Social Media



Dcn. John Rogers
Vice President of Catholic Services
Catholic Social Media


ARCHDIOCESE
of BALTIMORE


Catholic Diocese
of Cleveland

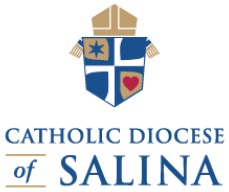

ROMAN CATHOLIC
DIOCESE of ORANGE


Catholic Diocese
OF Richmond


DIOCESE OF PHOENIX


THE ARCHDIOCESE OF
GALVESTON-HOUSTON


DIOCESE of LAFAYETTE
LOUISIANA

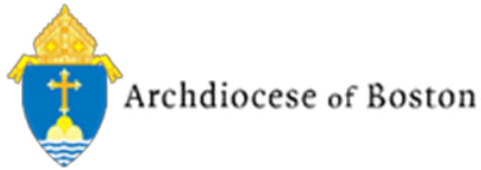

CATHOLIC DIOCESE
of SALINA


CATHOLIC DIOCESE OF
GRAND ISLAND


ROMAN CATHOLIC
DIOCESE of
WORCESTER


DIOCESE OF ST. PETERSBURG
COURAGEOUSLY
Living the Gospel


DIOCESE OF
CORPUS CHRISTI


Archdiocese of Boston


DIOCESE OF WHEELING-CHARLESTON


Diocese of
KNOXVILLE


DIOCESE OF
NASHVILLE


ROMAN CATHOLIC
DIOCESE of PORTLAND


DIOCESE of
TRENTON


ARCHDIOCESE
OF INDIANAPOLIS


ARCHDIOCESE OF
CINCINNATI


ARCHDIOCESE OF
DETROIT


DIOCESE OF BOISE


CATHOLIC DIOCESE
OF DALLAS


DIOCESE OF
FARGO


CATHOLIC DIOCESE
OF WICHITA


ARCHDIOCESE
OF
DENVER


Archdiocese
of Omaha


THE ARCHDIOCESE
OF KANSAS CITY IN KANSAS





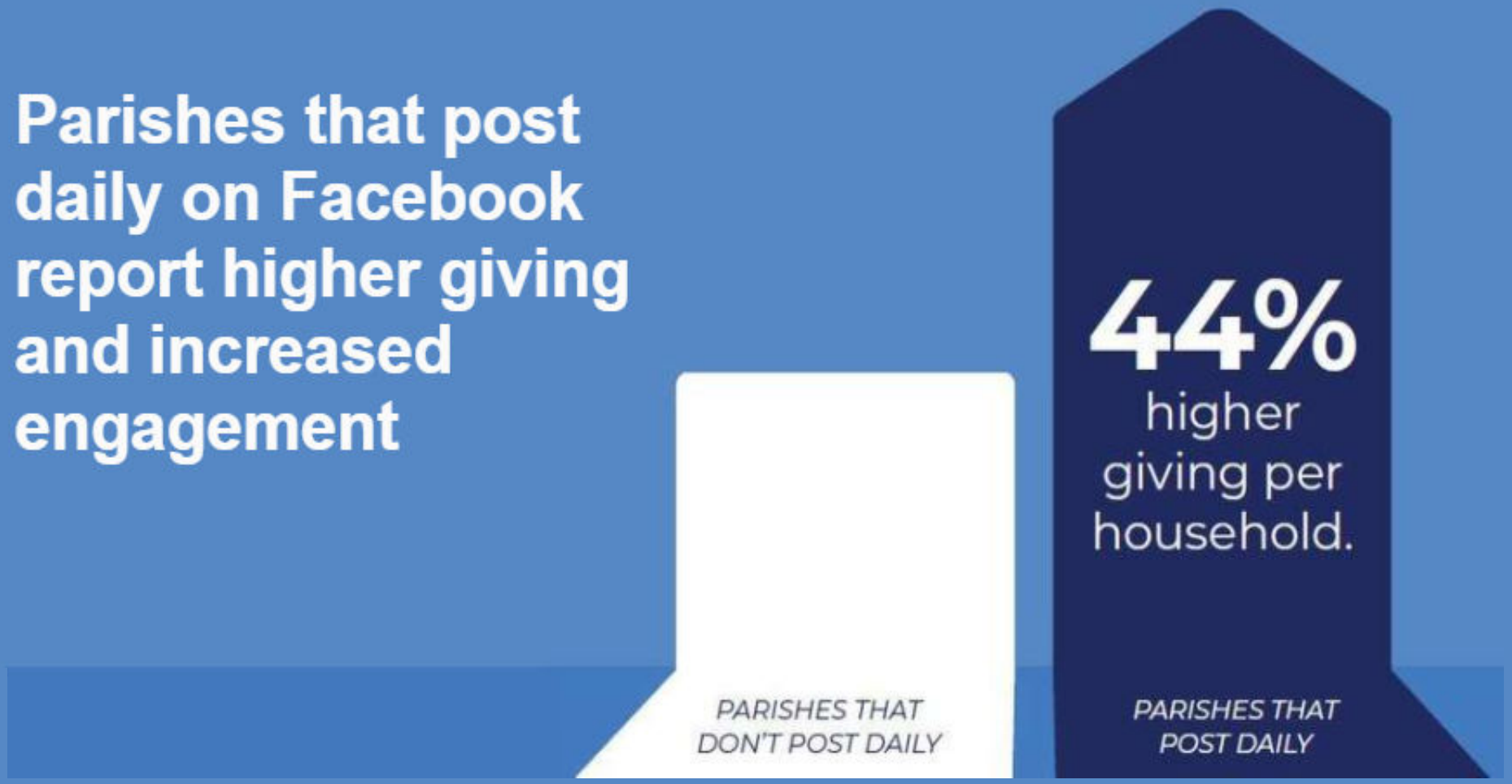

PSG


We drink data

How we got here

PSG
PRENGER SOLUTIONS GROUP

Parishes that post daily on Facebook report higher giving and increased engagement



91.5% of Americans age 12+ are on social media each month





U.S. adults spend
2+ hours every day
on social media



What should I post?





CATHOLIC SOCIAL + MEDIA

BY PRENGER SOLUTIONS GROUP

Daily social media content
Tied to the liturgical calendar
Fun, engaging and inspiring
Pastors love it
Parish staff love it
Parishioners love it

For Last Week (9) | For This Week (9) | For Next Week(7) | Monthly (24) | Seasonal (0) | Evergreen (8) | Filter (0)



On this Marian Monday, we ask "Why the Immaculate Conception?" Watch the video to learn more.



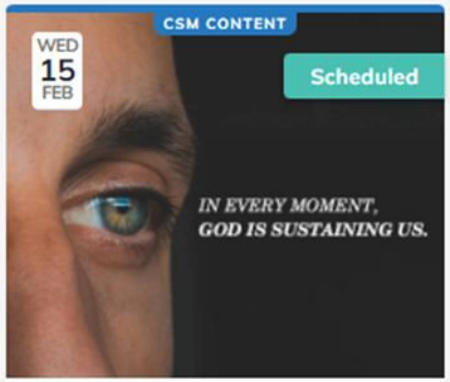
Known as "the Apostles to the Slavs," these two brothers serve as an important link between the Church o...



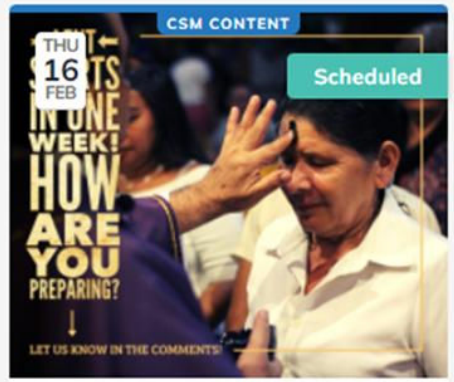
This one is a toughie - tread carefully!



Have a blessed St. Valentine's Day!



God's gaze, representing his care and concern, is always upon us. It is this gaze that keeps us in being!



Remember, it's not about taking on excessive burdens, but three simple things: prayer, fasting, and...



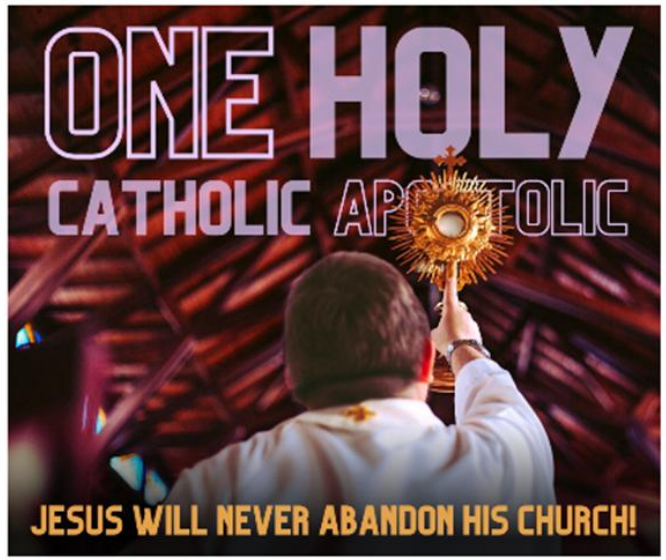
Praise to you, Lord Jesus Christ!



Join us at <INSERT MASS TIMES> on Wednesday, February 22, 2023!

For Last Week (9) | For This Week (9) | For Next Week(7) | Monthly (24) | Seasonal (0) | Evergreen (8) | Filter (0)

Create post



Download image

Praise to you, Lord Jesus Christ!

34 Characters

1 — 2

Next

MON 13 FEB

Posted 02/14

On this Marian M... the Immaculate C... the video to learn...

...entine's Day!

WED 15 FEB

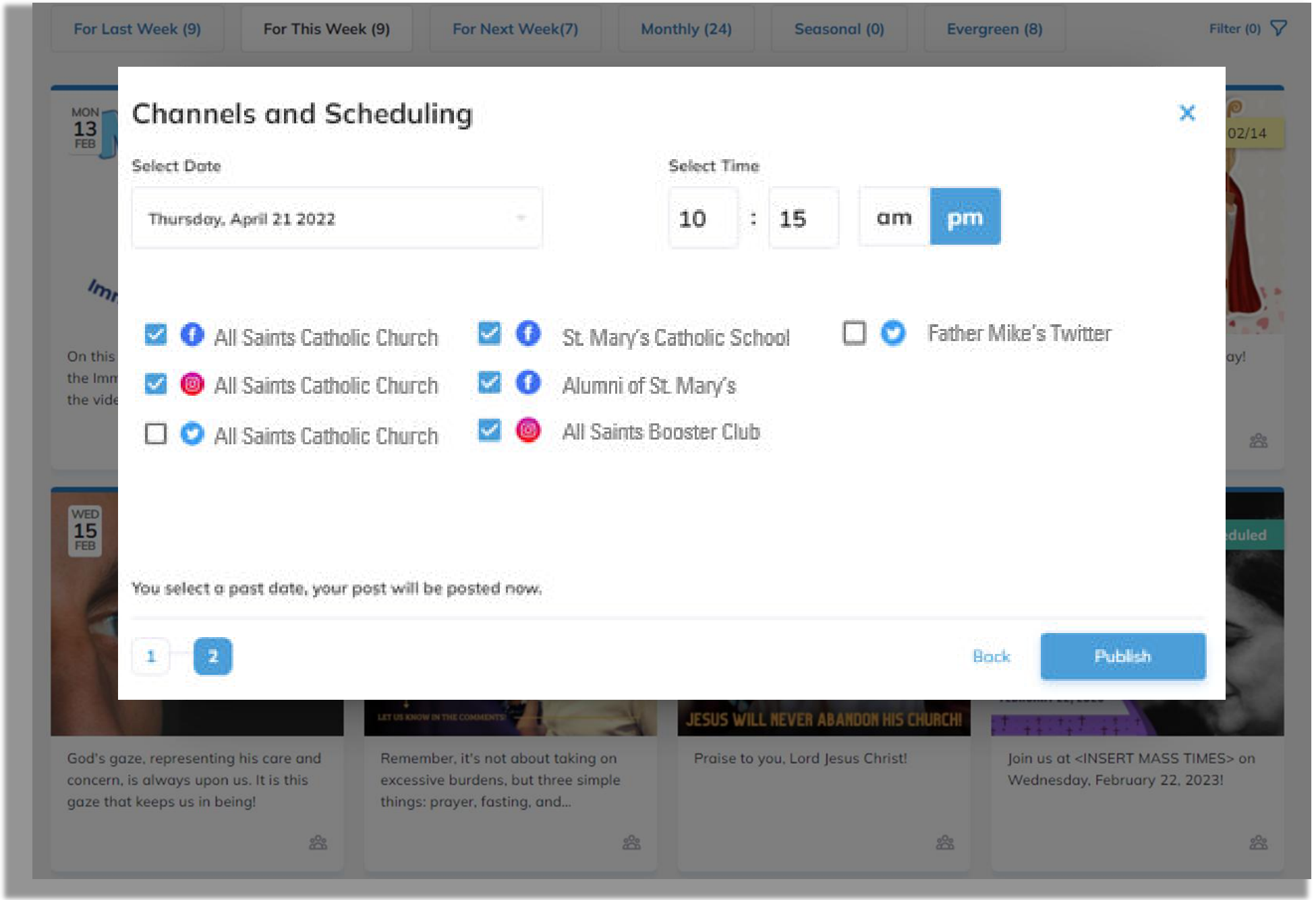
Scheduled

God's gaze, representing his care and concern, is always upon us. It is this gaze that keeps us in being!

Remember, it's not about taking on excessive burdens, but three simple things: prayer, fasting, and...

Praise to you, Lord Jesus Christ!

Join us at <INSERT MASS TIMES> on Wednesday, February 22, 2023!


For Last Week (9)
For This Week (9)
For Next Week(7)
Monthly (24)
Seasonal (0)
Evergreen (8)
Filter (0)
MON 13 FEB
02/14
Channels and Scheduling
Select Date
Thursday, April 21 2022
Select Time
10 : 15
am
pm
All Saints Catholic Church
St. Mary's Catholic School
Father Mike's Twitter
All Saints Catholic Church
Alumni of St. Mary's
All Saints Catholic Church
All Saints Booster Club
You select a past date, your post will be posted now.
1
2
Back
Publish
WED 15 FEB
JESUS WILL NEVER ABANDON HIS CHURCH!
God's gaze, representing his care and concern, is always upon us. It is this gaze that keeps us in being!
Remember, it's not about taking on excessive burdens, but three simple things: prayer, fasting, and...
Praise to you, Lord Jesus Christ!
Join us at <INSERT MASS TIMES> on Wednesday, February 22, 2023!

For Last Week (9) | For This Week (9) | For Next Week(7) | Monthly (24) | Seasonal (0) | Evergreen (8) | Filter (0)

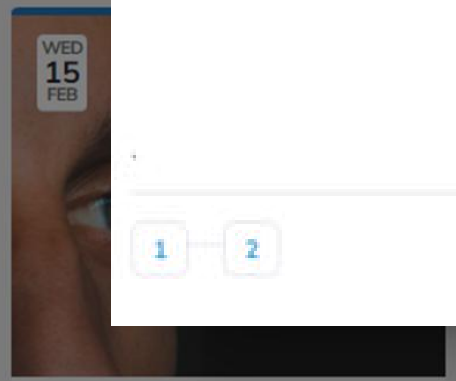
MON 13 FEB

02/14

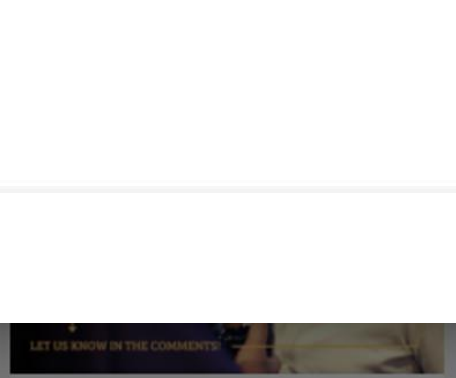
On this
the Imm
the vide

WED 15 FEB

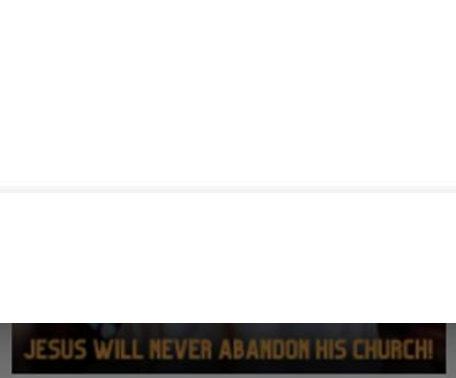
duled



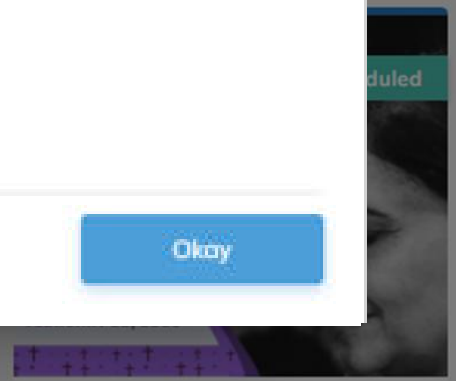
God's gaze, representing his care and concern, is always upon us. It is this gaze that keeps us in being!



Remember, it's not about taking on excessive burdens, but three simple things: prayer, fasting, and...



Praise to you, Lord Jesus Christ!



Join us at <INSERT MASS TIMES> on Wednesday, February 22, 2023!

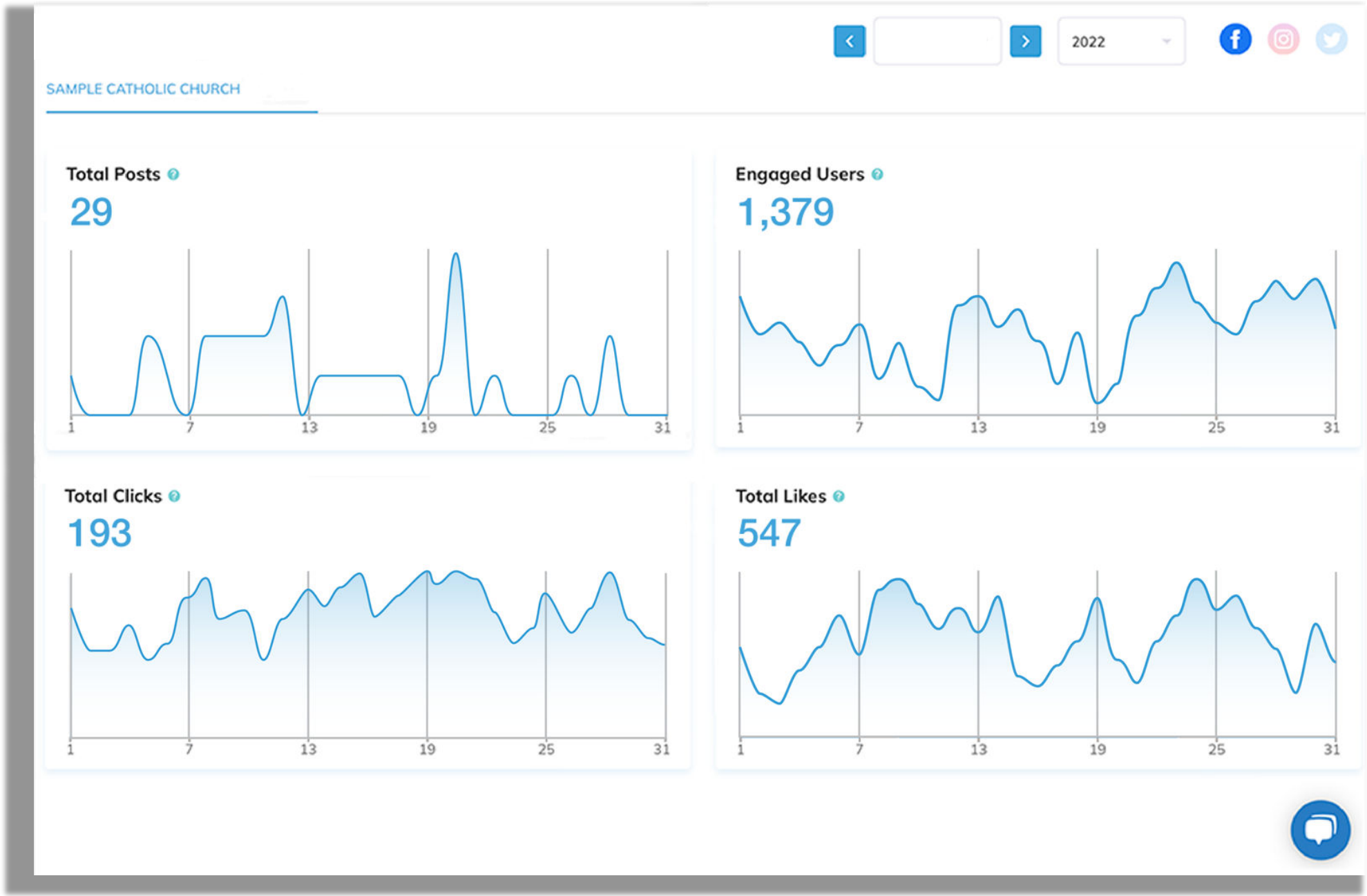


You have successfully created a post.

Kindly check Planner to view scheduled posts.

1 2

Okay


2022
SAMPLE CATHOLIC CHURCH
Total Posts
29
1
7
13
19
25
31
Engaged Users
1,379
1
7
13
19
25
31
Total Clicks
193
1
7
13
19
25
31
Total Likes
547
1
7
13
19
25
31

Then what happened?

PSG
PRENGER SOLUTIONS GROUP



Post this on your website

Read the weekly clergy email!

Go to the parish resource page



Diocesan offices and ministries



Why can’t this be easier?



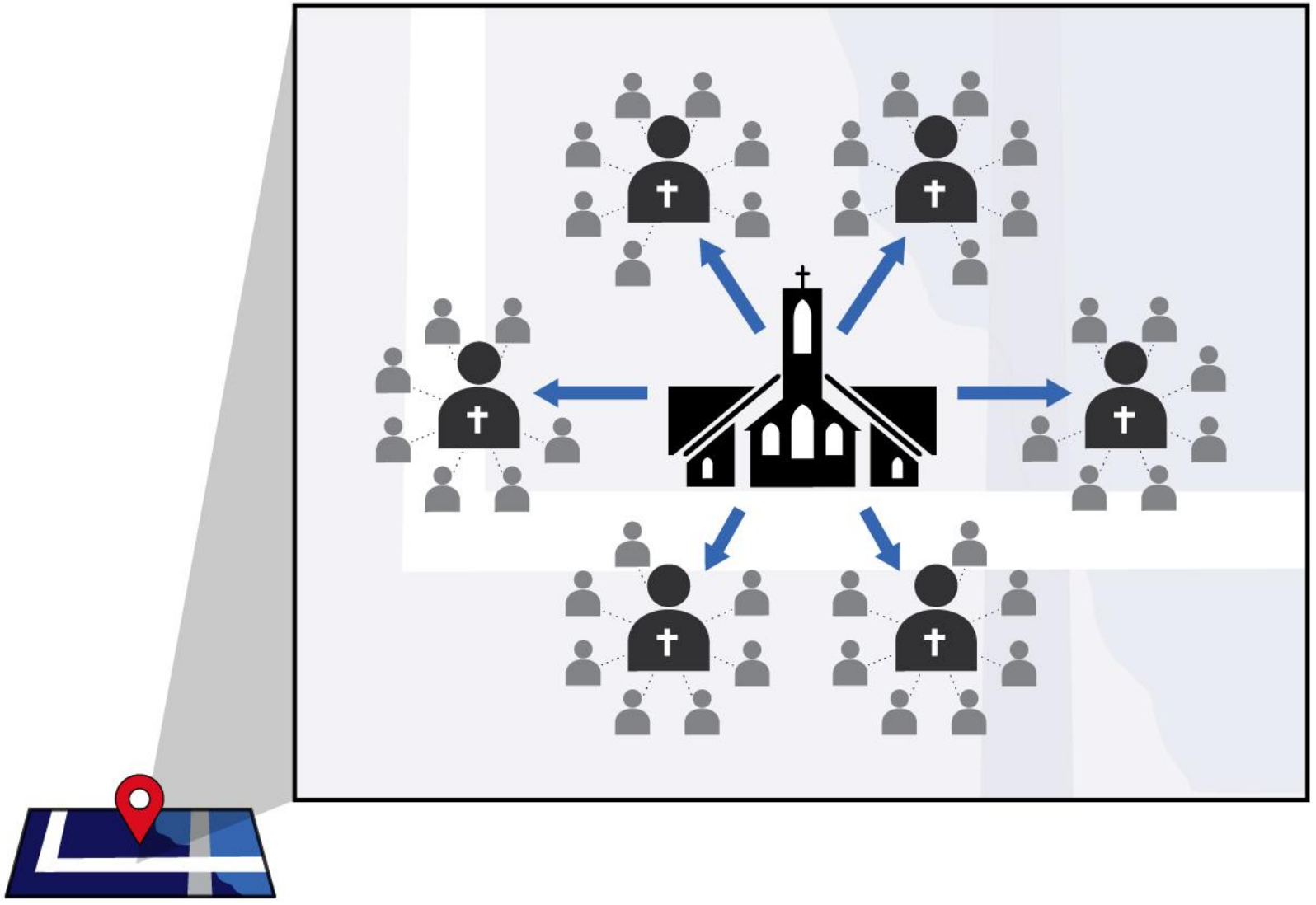
This is an incredible opportunity for parishes and schools

PSG
PRENGER SOLUTIONS GROUP

Social media is the most efficient way to reach the most people in your community



The new (digital) evangelization...



*Non-followers **near your parish** are prioritized when followers share

St. Paul didn't stay home -



He went to Athens

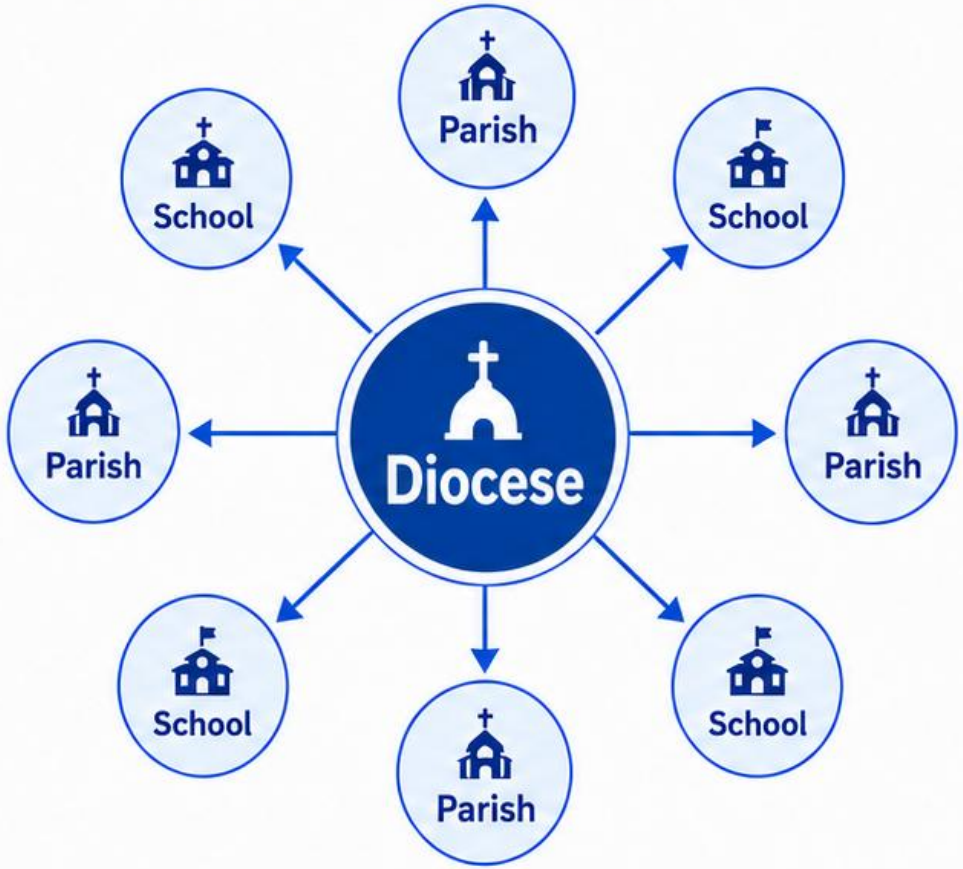


…always the servant of in-person ministry

Catholic Social Media Just Became a Two-Way Street

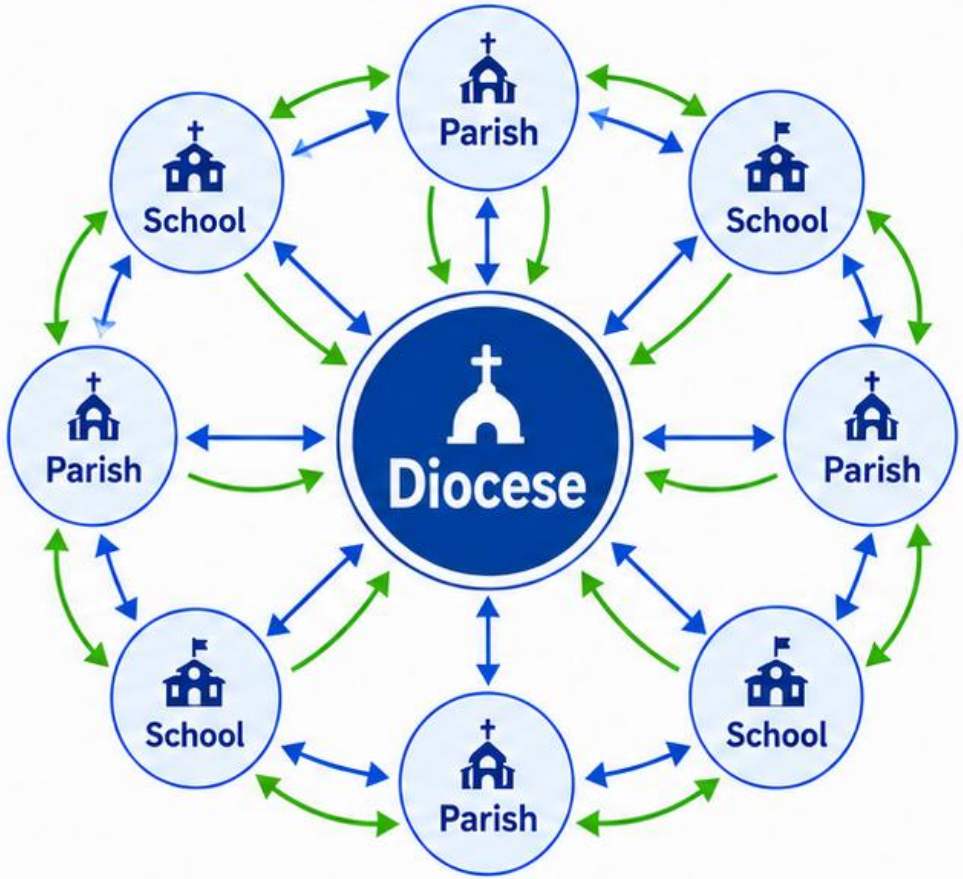
Before

One-way content distribution



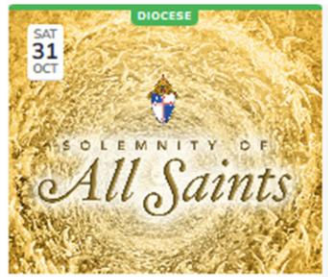
Now

A connected content network

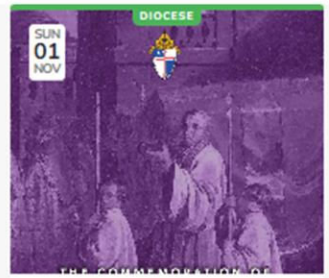


Dioceses can still distribute content to parishes and schools —
now parishes and schools can also **share content up to the diocese and across the network**.

Content Types



Today we celebrate the Solemnity of All the Saints.
...

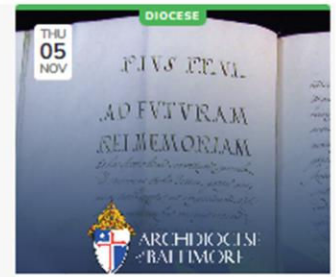


Today we celebrate All Souls Day.

Eternal rest grant unto them, O Lor...



Today we celebrate St. Charles Borromeo, patrons saint of Catechists, Catechumens, and...



us⛪ **237 years ago today, Baltimore became the birthplace of the Catholic Church in the United State...**



The following are capsule reviews of #movies available now for #streaming or scheduled for...



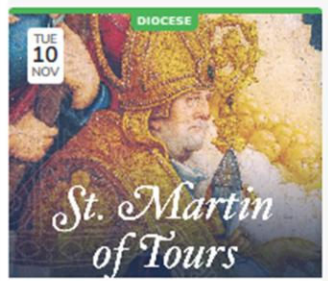
Saint John Lateran is the pope's church, the cathedral of the Diocese of Rome where the Bishop of Rome...



Today we celebrate Pope Leo I, also known as St. Leo the Great. He was Bishop of Rome from Sept. 29th, 44...



Today, we honor and pray for all veterans—those who have served and sacrificed for our nation. May...



St. Martin of Tours was the third bishop of Tours and is remembered for an act of compassion that has...



Today we celebrate St. Josaphat Kuntsevych was a Basilian monk, Archbishop of Polotsk, and martyr...



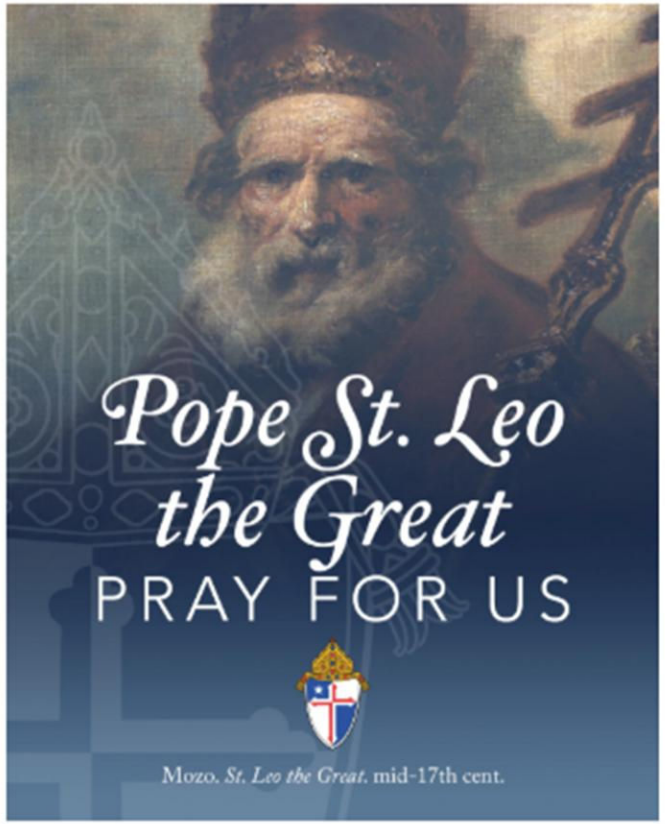
Today we celebrate St. Frances Xavier Cabrini. She was the first American to be recognized by the...



🙏 How can we use our wealth in service of God and others?
...

Content: Saint Feast Days

View Post



Main Caption

Today we celebrate Pope Leo I, also known as St. Leo the Great. He was Bishop of Rome from Sept. 29th, 440 until his death, Nov. 10th, 461. He is the patron saint of popes, vocations, and moral theology.

St. Leo the Great, pray for us. 🙏

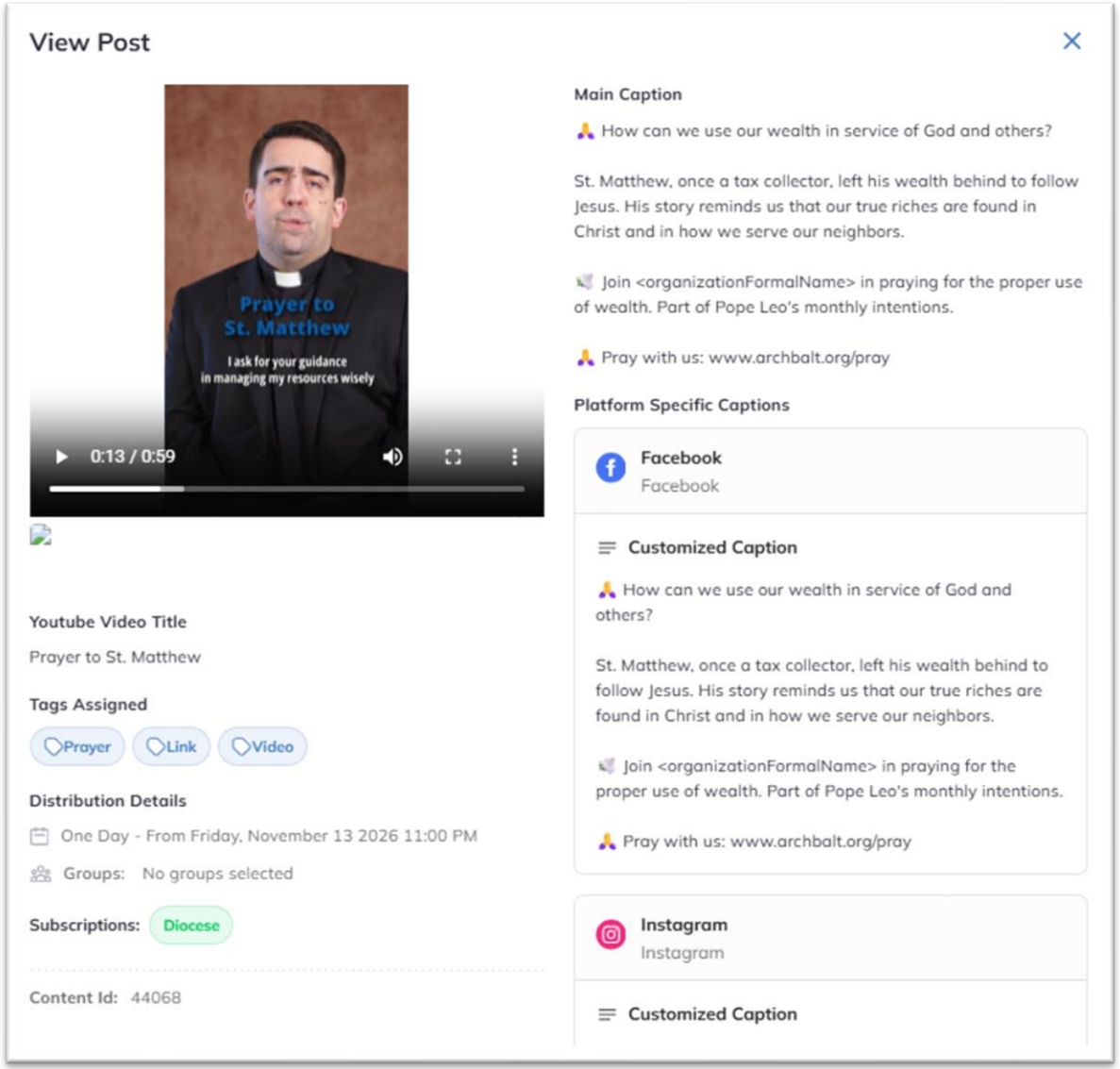
Editor's Notes

No editor's notes

Tags Assigned

Saints

Content: Videos



Content: Prayer Campaigns



Content: Catholic Review



A new exhibition at the Walters Art Museum in Baltimore features a display of the missal believed to be used by St. Francis of Assisi to discern his calling to religious life. Also featured is a painting by El Greco of St. Francis receiving the stigmata. (Courtesy Walters Art Museum)

Walters exhibit showcases rare missal linked to St. Francis, El Greco painting



October 15, 2026
By Nora Hamerman
Catholic Review

Filed Under: Arts & Culture, Feature, Local News, News



Pope Leo XIV greets Baltimore Archbishop E. William Lori, vice president of the U.S. Conference of Catholic Bishops, in the library of the Apostolic Palace at the Vatican Oct. 10, 2025. (CNS photo/Vatican Media)

Archbishop Lori calls for prayers following pope's cancer diagnosis

Content: Catholic Review



Oblate Sister of Providence Anthonia Ugwu views prison ministry as life-giving. She says that regardless of circumstances surrounding the women she serves, each is "a child of God." (Kevin J. Parks/CR Staff)

Prison ministry changes lives inside and outside prison walls



October 1, 2026
By George P. Matysek Jr.
Catholic Review

Filed Under: Evangelization, Feature, Local News, News, Prison Ministry, Social Justice



Archbishop William E. Lori prays as 12 candidates to the transitional diaconate kneel during their ordination Mass May 16, 2026, at the Cathedral of Mary Our Queen in Homeland. They are expected to be ordained priests in 2027, the largest number of priests ordained for the Archdiocese of Baltimore in a single year in more than half a decade. (Kevin J. Parks.CR Staff)

With 66 seminarians in formation, Archdiocese of Baltimore sees vocations surge



September 28, 2026
By George P. Matysek Jr.
Catholic Review

Filed Under: CR Radio, Feature, Local News, News, Radio Interview, Vocations

Content: Catholic Review



Six schools from the Archdiocese of Baltimore were among 23 schools honored as Maryland Blue Ribbon Schools for 2026. Catholic schools in the Archdiocese of Baltimore and the Archdiocese of Washington represented 48 percent of the schools recognized. (iStock)

Six archdiocesan schools earn Maryland's top honor

October 20, 2026
By Catholic Review Staff
Catholic Review

Filed Under: Feature, Local News, News, Schools



Daisy Edgar-Jones and Esmé Creed-Miles star in a scene from the movie "Sense and Sensibility." The OSV News classification is A-II – adults and adolescents. The Motion Picture Association rating is PG – parental guidance suggested. Some material may not be suitable for children. (OSV News photo/courtesy Focus Features)

Movie Review: 'Sense and Sensibility'



October 19, 2026
By John Mulderig
OSV News

Filed Under: Movie & Television Reviews

Content: Catholic Review



Six schools from the Archdiocese of Baltimore were among 23 schools honored as Maryland Blue Ribbon Schools for 2026. Catholic schools in the Archdiocese of Baltimore and the Archdiocese of Washington represented 48 percent of the schools recognized. (iStock)

Six archdiocesan schools earn Maryland's top honor

October 20, 2026
By Catholic Review Staff
Catholic Review

Filed Under: Feature, Local News, News, Schools



Daisy Edgar-Jones and Esmé Creed-Miles star in a scene from the movie "Sense and Sensibility." The OSV News classification is A-II – adults and adolescents. The Motion Picture Association rating is PG – parental guidance suggested. Some material may not be suitable for children. (OSV News photo/courtesy Focus Features)

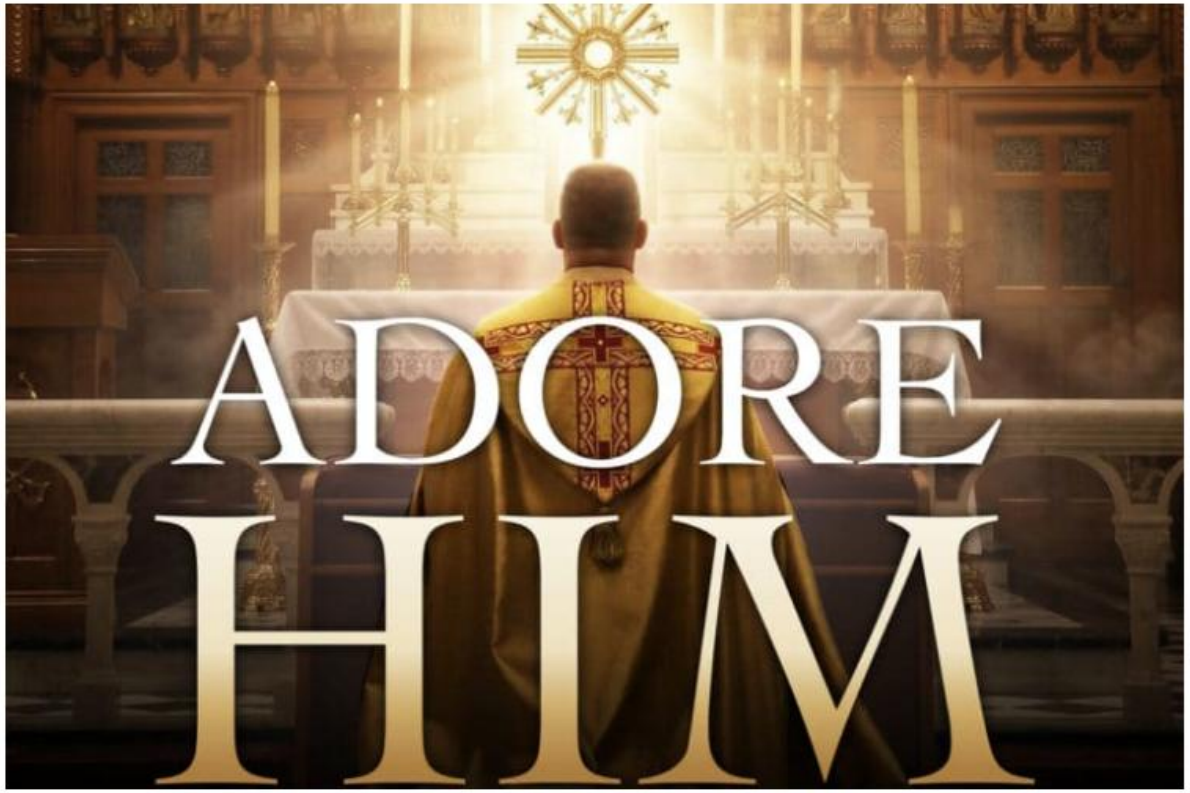
Movie Review: 'Sense and Sensibility'



October 19, 2026
By John Mulderig
OSV News

Filed Under: Movie & Television Reviews

Content: Catholic Review



This is the poster for the documentary "Adore Him: He is Here" by Fathom Entertainment. (OSV News graphic/Fathom)

Movie Review: 'Adore Him: He Is Here'



September 28, 2026
By John Mulderig
OSV News

Filed Under: Movie & Television Reviews



Archdiocese of Baltimore Soccer Program players, Cole Sauer, right, and Owen Keating, left, practice shooting goals during a Sept. 9 practice at St. Joseph, Fullerton. (Kevin J. Parks/CR Staff)

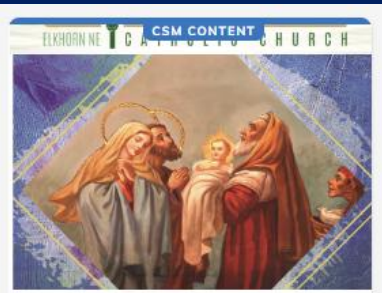
Archdiocese of Baltimore Soccer Program keeps rolling



October 19, 2026
By Nelson Coffin
Special to the Catholic Review

Filed Under: CR Radio, Feature, Local News, News, Radio Interview, Sports

New Diocesan Resources



Bulletin Hall of Fame 1633 Views

2 SUBCATEGORIES - 12 ATTACHMENTS

Basic Parish, Diocese, Premium Parish

Starts On : Jun 05 2025

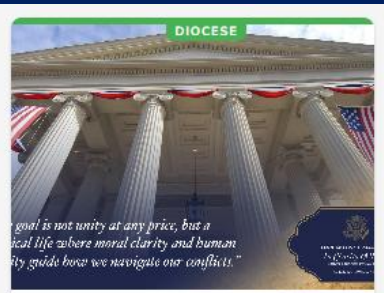


Parish Training Workshops 992 Views

11 SUBCATEGORIES - 24 ATTACHMENTS

Diocese, Premium Parish

Starts On : Jun 05 2025



In Charity & Truth By Archbishop William E. Lori 3 Views

1 SUBCATEGORY - 10 ATTACHMENTS

Diocese

Starts On : Oct 29 2026

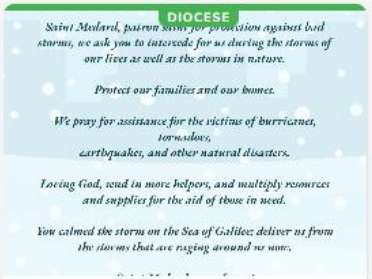


Pray with Us 3 Views

1 SUBCATEGORY - 10 ATTACHMENTS

Diocese

Starts On : Oct 29 2026



Weather Social Graphics 3 Views

2 SUBCATEGORIES - 12 ATTACHMENTS

Diocese

Starts On : Oct 29 2026



Prayer Wallpapers 2 Views

3 SUBCATEGORIES - 6 ATTACHMENTS

Diocese

Starts On : Oct 29 2026

New Diocesan Resources

PARENT CATEGORY

In Charity & Truth By Archbishop William E. Lori

SUBCATEGORIES

Political Culture Graphics

TARP-Social-Pull-Quote-Concept-2b.jpg

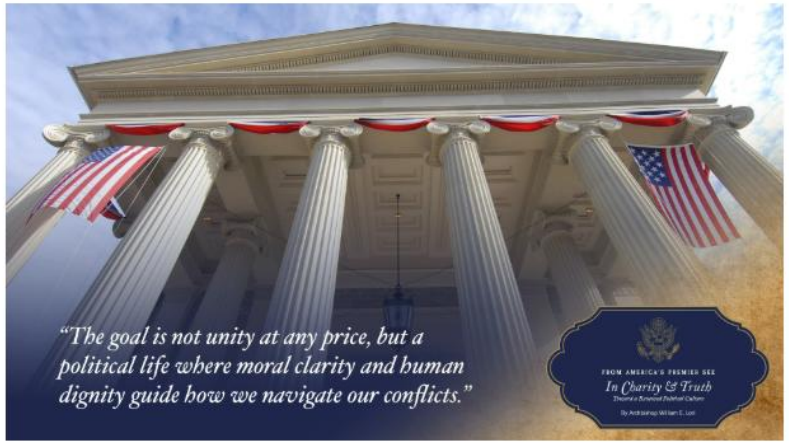
TARP-Social-Pull-Quote.jpg

TARP-Social-Pull-Quote3.jpg

+ 7 more

Political Culture Graphics

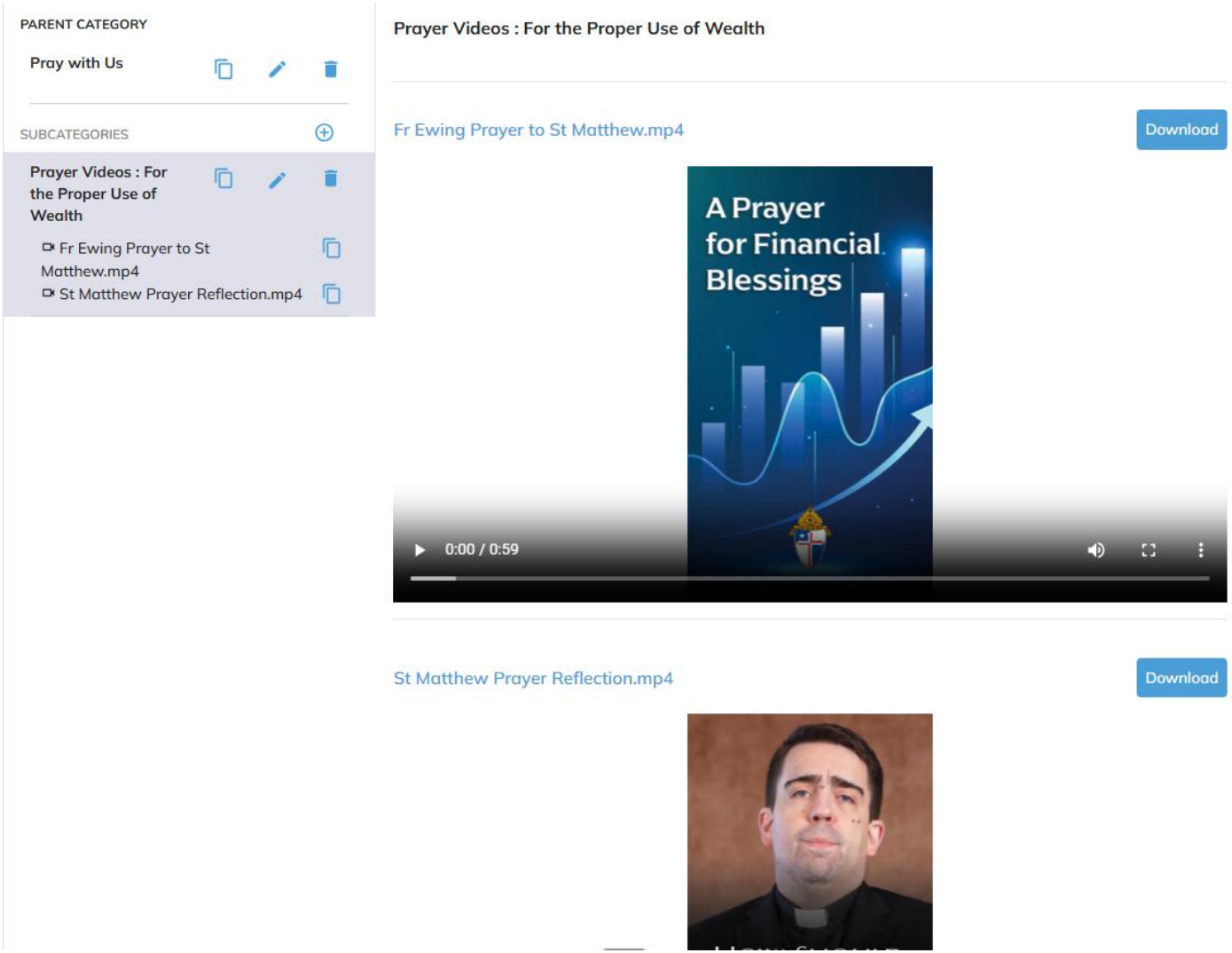
TARP-Social-Pull-Quote-Concept-2b.jpg Download



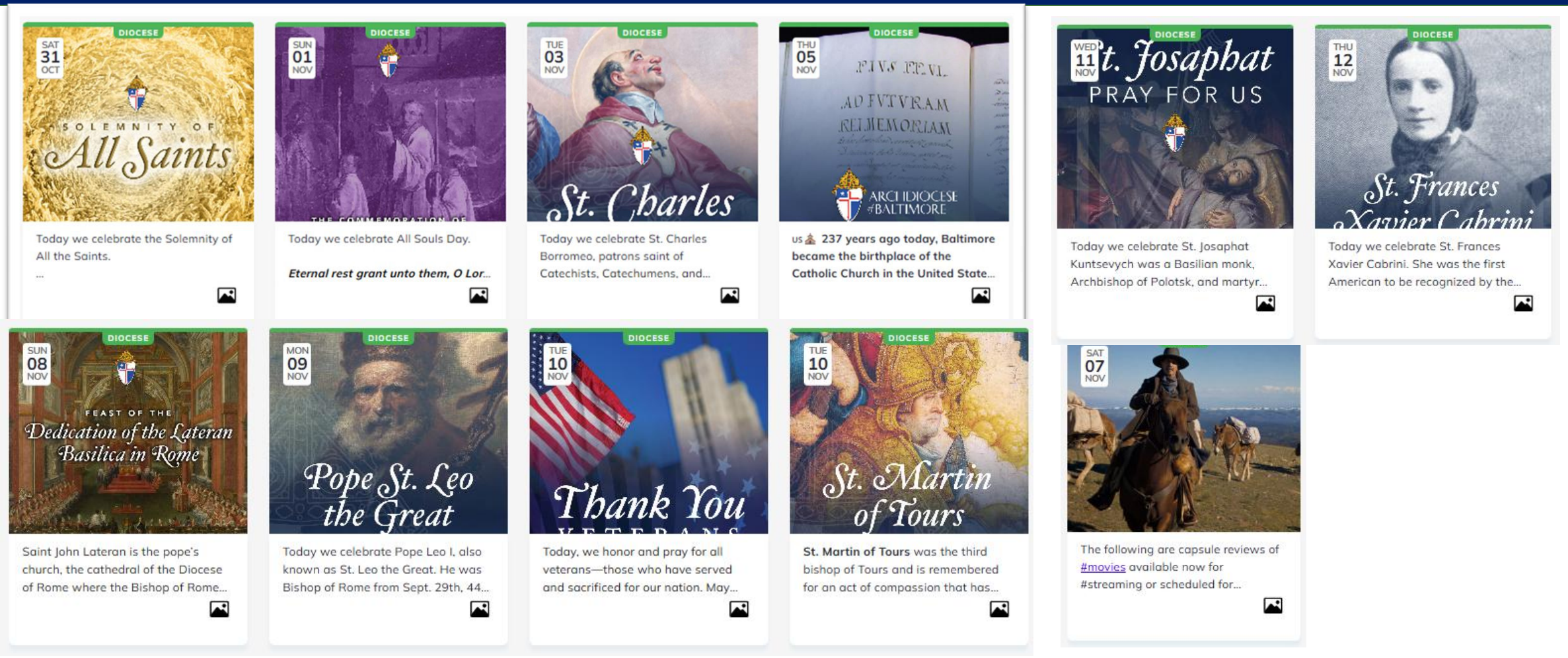
TARP-Social-Pull-Quote.jpg Download



New Diocesan Resources



Login and publish a week's worth of content



in 15 minutes or less

What does it cost?

PSG
PRENGER SOLUTIONS GROUP

Cost to each parish and school

$0

So what's the next step?

PSG
PRENGER SOLUTIONS GROUP

CATHOLIC SOCIAL MEDIA

Wednesday, November 11 at 12 pm

Thursday, November 12 at 11 am

Tuesday, November 17 at 2 pm

Questions & Answers

PSG
PRENGER SOLUTIONS GROUP