ARCHDIOCESE OF BALTIMORE

# SHINE THE LIGHT GALA

**SPONSORSHIP INQUIRIES**
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## SATURDAY, MAY 1, 2027
### Marriott Owings Mills Metro Centre

***Every child deserves the opportunity to shine.***

Join The Most Reverend William E. Lori, Archbishop of Baltimore, and business, philanthropic, and community leaders on Saturday, May 1, 2027, for an inspiring evening celebrating the transformative power of Catholic education.

As the Archdiocese of Baltimore's premier fundraising event supporting tuition assistance, the Shine the Light Gala brings together those who believe that financial circumstances should never limit a child's potential. Your sponsorship is more than a gift. It is a commitment to a child's future and an investment in the next generation of leaders.

We invite you to take your place among those making this mission possible. Become a Shine the Light Gala sponsor and help open the doors of Catholic education to more students and families. Sponsorships may be fulfilled over two years, and customized partnership opportunities are available.

***Be the reason a brighter future is possible.***

# SPONSORSHIP OPPORTUNITIES

## ABOUT OUR CATHOLIC SCHOOLS

24,000+ students
41 elementary/middle schools
17 high schools
1 early learning center

## TUITION ASSISTANCE GRANTS

Partners in Excellence Scholarship Program – $1,320,387

General Grant & Aid – $1,370,323

## TUITION VS. COST PER STUDENT

Elementary:
Average Tuition – $7,657
Average Cost per Student – $8,762

High School:
Average Tuition – $15,744
Average Cost per Student – $16,826

## TUITION ASSISTANCE NEED

Tuition assistance applications in 2026-27 school year: 7,797
Total Calculated need: $59,167,875

| SPONSORSHIP BENEFITS | Visionary $100,000 | Luminary $50,000 | Beacon $25,000 | Radiant $15,000 | Illuminator $10,000 | Reflective $7,500 | Ignite $5,000 | Spark $2,500 |
|---|---|---|---|---|---|---|---|---|
| On-Stage Recognition as a sponsor | ✓ | ✓ | | | | | | |
| Inclusion in the event media release | ✓ | ✓ | | | | | | |
| Solo feature in social media post (option for logo or photo)* | ✓ | ✓ | | | | | | |
| Logo/Name listed on event invitation to be mailed to 1,500+** | Logo | Logo | Name | | | | | |
| Logo/Name listing in a promotional email sent to 50,000+ subscribers | Logo | Logo | Name | Name | | | | |
| Logo/Name featured on in-event materials (menu card, program) | Logo | Logo | Name | Name | | | | |
| Tickets to the Shine the Light Gala | 25 | 20 | 14 | 10 | 8 | 6 | 4 | 2 |
| Recognition as sponsor on 2 social media posts | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Tagged in pre-and post-event social media posts | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo/Name placement on event webpage | Logo | Logo | Logo | Name | Name | Name | Name | Name |
| Logo/Name scrolling on venue video monitors | Logo | Logo | Logo | Name | Name | Name | Name | Name |
| Logo/Name listed in thank you ad in The Catholic Review | Logo | Logo | Logo | Name | Name | Name | Name | Name |
| Name listed in Annual Report | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition at other Archdiocese of Baltimore events including the annual Christmas Celebration, PIE Back to School Breakfast | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

*The Archdiocese of Baltimore's social media channels include the Archdiocese of Baltimore, Partners in Excellence Scholarship Program, and the Archdiocese of Baltimore Department of Catholic Schools.

****Sponsorship commitment must be received by February 17, 2027**

The Archdiocese of Baltimore is a 501(c)3 nonprofit organization, donations to which are fully deductible as allowed by law. Each sponsor will receive a sponsorship acknowledgment letter by June 30, 2025, fully outlining fair market value information required for tax purposes. All gifts made to support the Gala are restricted to support tuition assistance at our Catholic Schools. Your gift will only be allocated as you intend and never cover legal costs incurred by the Archdiocese of Baltimore for any reason.

# SPONSORSHIP FORM

Sponsor Name (As you would like it to appear on the sponsor listing.): _____

Contact Name: _____ Contact Email Address: _____

Address: _____

Phone: _____ Website: _____

Yes, I will sponsor the Archdiocese of Baltimore's 2027 Shine the Light Gala:

- ❑ **$100,000 Visionary**
- ❑ **$50,000 Luminary**
- ❑ **$25,000 Beacon**
- ❑ **$15,000 Radiant**
- ❑ **$10,000 Illuminator**
- ❑ **$7,500 Reflective**
- ❑ **$5,000 Ignite**

## PAYMENT OPTIONS

❑ I will pay my sponsorship in full by April 11, 2027

❑ Please invoice me ❑ Payment enclosed ❑ Paid Online

❑ I will pay my sponsorship over 2 payments (April 2027 and April 2028). NOTE: The Archdiocese of Baltimore will send an invoice for the second payment by January 31, 2028. This payment must be received by April 1, 2028.

If paying by check, please make your check payable to the Archdiocese of Baltimore and include Gala 2027 in the memo line.

Credit card payments can be made at **https://www.archbalt.org/annual-gala-online-payment-form/**, by calling 410.547.5557 or scanning the QR Code below.

Please return this form to:

Archdiocese of Baltimore Gala
Attn: Roxanne Fiddler
320 Cathedral Street, 4th Floor
Baltimore, MD 21201
A copy of this form can be emailed to **roxanne.fiddler@archbalt.org.**