



| 2024 |

Digital Media Kit

Looking for something digital to enhance your marketing strategy? Catholic Review Media delivers an educated, affluent audience where the readers spend time with the publication and trust the advertising within. We have the audience you need to reach.

Real Life. Real Faith.





| READERSHIP |

Online

78,000 AVERAGE
MONTHLY NEW
VISITORS

—
206,666
AVERAGE
MONTHLY PAGE
VIEWS

—
124,166
AVERAGE
MONTHLY
VISITORS

Local Maryland residents, along with visitors from all over the world, turn to CatholicReview.org for award-winning content that is updated daily on an easy-to-navigate site.



Available as a monthly sponsorship or by cost per thousand impressions (minimum placement 25,000 impressions).

Contact account manager today for rates.

DISPLAY	WIDTH	DEPTH	SIZE
Super Leaderboard	970 px	90 px	A
Half-Page	300 px	600 px	C
Cube	300 px	250 px	B





| BI-WEEKLY |

E-Newsletter

YOUR MESSAGE
DELIVERED
DIRECTLY TO THE
INBOXES OF OUR
7,200
SUBSCRIBERS.

FILE FORMAT
JPEG, 72 DPI

FILE SIZE
Maximum 200kb

LINKS
Specify the exact URL to which
the ad should link.

TESTING
Provide five business days for
processing and placement. Any
ads not conforming to these
guidelines will not be posted until
the problem has been resolved.

SUBMISSIONS
Submit files to your
Account Manager.

* Weekly e-newsletter during
June, July, and August

CR News allows online readers to stay connected to news and events using a variety of devices from a variety of locations. Our sought-after audience of opt-in readers welcomes our award-winning, twice-weekly* e-newsletter because we provide content that is unique and always fresh.

OPEN
RATE
54%

AD SPECS

LOCATION	WIDTH	DEPTH
Top spot	578 px	148 px
Middle spot	578 px	148 px

CR
CATHOLIC
REVIEW



| CATHOLIC REVIEW |

Radio

ACCLAIM FOR
CATHOLIC REVIEW
RADIO

—
4 AWARDS
EACH IN 2021
AND 2022 -
CATHOLIC MEDIA
ASSOCIATION

Reach a new audience with
CATHOLIC REVIEW RADIO!
Featuring news and interviews,
Sundays at 9:30 a.m. and 4:30 p.m.
on 1160 AM and 103.1 FM WMET
Guadalupe Radio Network,
plus other stations and available
as a podcast.

TIME

30-Second Spots Available
(APPROXIMATELY 70 WORDS).

AVAILABILITY

Only two spots available per show. Minimum schedule is six spots.

PRODUCTION

We can produce your spot with or without a musical background.

THE CATHOLIC REVIEW
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Baltimore, MD 21201
catholicreview.org
PHOTOGRAPH BY KEVIN J. PARKS



ACCOUNT MANAGER
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