



Gala 2021

THE 13TH ANNUAL GALA FOR CATHOLIC EDUCATION Building a Brighter Tomorrow

\$100K
CREATES 40 SCHOLARSHIPS

\$50K
CREATES 20 SCHOLARSHIPS

\$25K
CREATES 10 SCHOLARSHIPS

\$10K
CREATES 4 SCHOLARSHIPS

\$5K
CREATES 2 SCHOLARSHIPS

Since 1809, Catholic schools within the Archdiocese of Baltimore have educated young men and women of all races and creeds, helping each to discover their God-given gifts and talents. For the past 13 years, the Annual Archdiocesan Gala has served as a way to celebrate the legacy of our schools, students and teachers while also raising important tuition assistance funding which helps the Archdiocese to provide the opportunity of a Catholic education to those who may otherwise not be able to afford it.

Last year, due to the Covid-19 pandemic, we were unable to hold our in-person event. But knowing that our Catholic schools were playing a critically important role during the pandemic, our Gala Executive Committee decided to proceed with its sponsorship-raising initiative. In what can only be described as an inspiring and humbling experience, so many of our community partners and friends stepped up to support the Gala initiative. When all was said and done, we had raised enough in sponsorships to award critical tuition assistance to more than 220 students; enough to fill an entire Catholic school!

A year later, with the pandemic still very much a part of our lives, we again will not be able to hold our black-tie affair. However, we have seen, first-hand, how important our Catholic schools have been to our students, families and communities – especially the marginalized and underserved. We hope that you are able to consider supporting this important initiative of the Archdiocese, and we look forward to the day when we can come together in celebration again.

SPONSOR PACKAGE DETAILS

Archdiocese of Baltimore 13th Annual Gala

Presenting Sponsor \$100,000

Recognition Benefits

- Recognition as the Presenting Sponsor and exclusive top billing
- Recognition in Catholic Review Thank You Ad
- Company identified as a Presenting Sponsor in all media releases
- Prominent listing, with hyperlink, on the Gala website
- Special invitation to Exclusive Thank You Dinner event at the Archbishop's Residence (Date: TBD) for two (2) couples or four (4) people
- A Special "Gala In A Box" sent to ten sponsor representatives
- Backpack filled with school supplies delivered to ten Archdiocesan School students

Premier Sponsor \$50,000

Recognition Benefits

- Recognition in Catholic Review Thank You Ad
- Company identified as a Premier Sponsor in all media releases
- Listing, with hyperlink, on the Gala website
- Special invitation to Exclusive Thank You Dinner event at the Archbishop's Residence (Date: TBD) for two (2) couples or four (4) people
- A Special "Gala In A Box" sent to six sponsor representatives
- Backpack filled with school supplies delivered to six Archdiocesan School students

Gold Sponsor \$25,000

Recognition Benefits

- Recognition in Catholic Review Thank You Ad
- Listing, with hyperlink, on the Gala website
- Special invitation to Exclusive Thank You Dinner event at the Archbishop's Residence (Date: TBD) for one (1) couple or two (2) people
- A Special "Gala In A Box" sent to four sponsor representatives
- Backpack filled with school supplies delivered to four Archdiocesan School students

Silver Sponsor \$10,000

Recognition Benefits

- Recognition in Catholic Review Thank You Ad
- Listing, with hyperlink, on the Gala website
- Special invitation to Exclusive Thank You Dinner event at the Archbishop's Residence (Date: TBD) for one (1) couple or two (2) people
- A Special "Gala In A Box" sent to two sponsor representatives
- Backpack filled with school supplies delivered to two Archdiocesan School students

Bronze Sponsor \$5,000

Recognition Benefits

- Recognition in Catholic Review Thank You Ad
- Listing, with hyperlink, on the Gala website
- A Special "Gala In A Box" sent to one sponsor representative
- Backpack filled with school supplies delivered to one Archdiocesan School student

Supporting Sponsor

Between \$1,000 and \$4,000

Recognition Benefits

- Recognition in Catholic Review Thank You Ad
- Listing on the Gala website



If you have any questions about the Gala or the sponsorship opportunities, please contact Matt Anthony at manthony@archbalt.org or 410.625.8452.

SPONSOR COMMITMENT FORM

Archdiocese of Baltimore 13th Annual Gala

Sponsor Name: _____

Contact Name: _____

Event/Administrative Contact Name (if different from above): _____

Event/Administrative Contact Email Address: _____

Address: _____

Phone/Fax: _____ Web Address: _____

Name to use on Sponsor listing: _____

Yes, I/we will sponsor the Archdiocese of Baltimore's 2020 Annual Gala Supporting Catholic Education

☐ \$100,000 Presenting Sponsor

☐ \$50,000 Premier Sponsor

☐ \$25,000 Gold Sponsor

☐ \$10,000 Silver Sponsor

☐ \$5,000 Bronze Sponsor

☐ \$1,000 - \$4,000 Supporting Sponsor

☐ We are unable to sponsor the Annual Gala, but would like to support Catholic Education with a contribution of
\$ _____

Authorized Signature: _____

Payment Options

☐ Enclosed is a check made payable to the Archdiocese of Baltimore

☐ Invoice my organization

☐ In one payment scheduled for _____ (month)

☐ In _____ monthly payments beginning _____ (month)

☐ Bill my credit card (circle one) VISA/MC/AMEX/DISCOVER

Credit Card Number: _____

Signature: _____ Expiration Date: _____

Please return this sponsor commitment form to:

Archdiocese of Baltimore Annual Gala | 320 Cathedral Street, 4th Floor | Baltimore, MD 21201 | 410-625-8485 (fax)
or you can scan and e-mail this form to Matt Anthony at manthony@archbalt.org.

For tax purposes, the Archdiocese of Baltimore has determined that the fair market value of this year's gala gift is \$250. Only the portion of your gift that is above the fair market value of your sponsorship will be considered a charitable contribution and, thus, tax deductible.