




Department of Communications

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DATE: 29 July 2020
TO: All Bishops
FROM: James L. Rogers, Chief Communications Officer 
RE: Launch of New USCCB.org Website

Your Eminence / Your Excellency

I pray this message finds you well as you regather the flock from pandemic. This memo is to alert you to the launch of a completely redesigned USCCB.org website during the overnight hours of Friday, July 31.

With well over half of all website visitors coming from smartphones rather than personal computers, it was essential to rebuild the site in a mobile optimized format. Additionally, the existing site no longer met basic security protocols for websites today. After working with each office at the USCCB and surveying diocesan communications directors, we hope the new site will also be more user friendly.

USCCB.org will appear different and it may take a few visits to become familiar with the new navigation. Should you or your staff come across any bugs in the new site, let us know and we will address those. In the coming weeks, we will be able to fine tune the new platform as site improvement is a continuous process. I am grateful to the Catholic Communication Campaign for providing a generous grant to make the project possible.