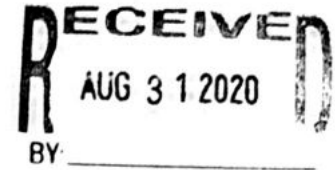


FATIMA

August 19, 2020

Most Reverend William E. Lori
Archdiocese of Baltimore
320 Cathedral Street
Baltimore, MD 21201



Dear Archbishop Lori,

On our Blessed Mother's fourth apparition at Fatima, I am excited to announce that we are less than one week away from the release of the feature film **FATIMA** on August 28th. Thank you for your ongoing support over the course of our campaign.

Last week we announced that on August 28th, in addition to being in movie theaters across North America, we will make **FATIMA** available to Rent At Home with a viewing code. This means that while some people will choose to go to a movie theater, others who may not have access to a movie theater or do not feel comfortable going, can watch it with their family at home. When we announced this on our Facebook page, we received a collective cheer!

If you can encourage your parishioners to go see this wonderful film, and let them know it will be in both theaters and at home, it would be greatly appreciated. Attached is a list of the At Home platforms where the movie will be available to rent. Movie theaters will be listed on the **FATIMA** the movie website closer to opening.

We are now ready and encouraging both movie theater group buys (25 tickets or more) as well as At Home rental code group buys, where an individual can purchase 50 codes or more to send to family, friends and parish groups. Our new hybrid opening plan allows many more people to see the film, as we welcome groups to watch the movie opening weekend, or anytime over the course of the next month.

Some groups or individuals are organizing "watch parties", where similar to a book club, they see the film over Opening Weekend and then join together, on a platform like Zoom or Google Hangouts, the following week to discuss the film. This would be a great way to bring your parishioners together and to really bring the message of Fatima home.

For group sales questions, or to facilitate a group sale, our coordinator, Jackie Papier, can be reached at 310-316-3881 or via email at: JackiePapier@hotmail.com

We have also launched a set of resources on the digital toolkit tab of our website which is a wonderful place for anyone wanting to learn more. These can be found at www.fatimathemovie.com.

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Lastly, we continuously hear people are thirsting for experiences that guide them toward divine love and which instill the virtues of faith, hope and charity. We believe the movie **FATIMA** can place beacons of hope in the hands and hearts of all Catholics. The faith, courage and love demonstrated by the shepherds of Fatima can empower Catholics and non-Catholics alike to act in peaceful and caring ways toward one another. The movie is a perfect channel for people to be exposed to these virtues in ways they can relate to personally.

If you have any questions, or would like to discuss the movie further, please feel free to email me or call my cell phone (info below). You may also contact Lisa Wheeler at Carmel Communications via email at lwheeler@carmelcommunications.com or phone (404) 519-1987.

In His service,

Dick Lyles

Dick Lyles

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