

Digital SPECIFICATIONS

CatholicReview.org DIGITAL ADS



DISPLAY SIZE		WIDTH	DEPTH
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Super Leaderboard	A	970 px	90 px
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Leaderboard	B	728 px	90 px
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Cube	C	300 px	250 px
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Half-Page	D	300 px	600 px
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* Cost per thousand impressions. Minimum placement 25,000 impressions.

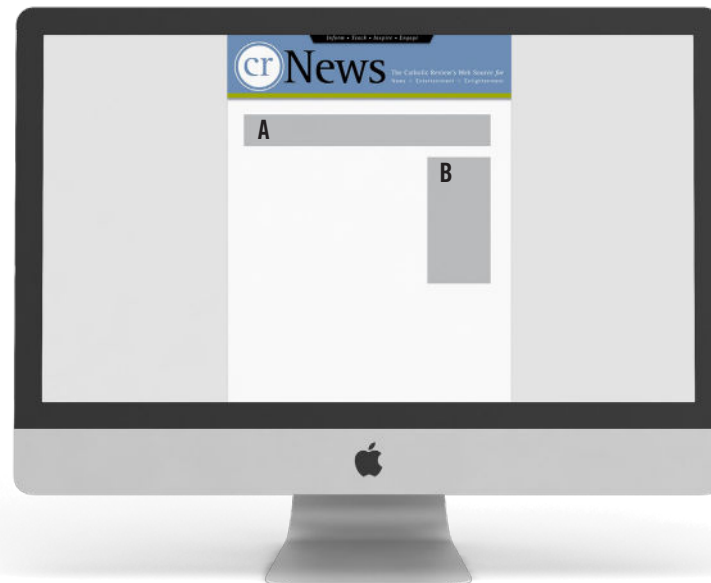
MECHANICAL SPECIFICATIONS

FILE FORMAT JPEG, 72 DPI

FILE SIZE Maximum 200kb

LINKS Specify the exact URL to which the ad should link.

E-NEWSLETTER DIGITAL ADS



DISPLAY SIZE		WIDTH	DEPTH
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Top Ad Placement	A	468 px	60 px
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Side Ad Placement	B	120 px	240 px
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Ask your Account Manager about Partner Content options in our e-newsletter.

TESTING Provide five business days for processing and placement. Any ads not conforming to these guidelines will not be posted until the problem has been resolved.

SUBMISSIONS Submit files to your Account Manager.