

St. Bernadine of Siena

St. Bernadine of Siena was a theological writer, a preacher, a priest and a Friar Minor. A charismatic preacher, St. Bernadine became associated with public speaking, advertising and public relations. The saint was also a great peacemaker who said gossip was a major source of arguments which could turn violent. He died in Italy in 1444. St. Bernadine is patron saint of advertising and public relations.