

# Sellinger, Bramble assume leadership roles for Archdiocese of Baltimore Catholic schools

## By Catholic Review Staff

James B. Sellinger, a former vice president for IBM's North American operations, will serve as chancellor of education for the Archdiocese of Baltimore's Department of Catholic Schools and Frank Bramble Sr., a member of the Board of Directors for Bank of America Corp., will serve as chairman of the archdiocesan school board, the archdiocese announced July 28.

In the newly created position, Sellinger will promote the enrollment and fiscal health of the archdiocese's nearly 50 Catholic schools.

Bramble previously served as interim president of Calvert Hall College High School in Towson and as chairman of the Archdiocese of Baltimore's Blue Ribbon Committee on Schools. He currently chairs the archdiocese's current capital campaign.



### *Frank Bramble Sr.*

Meanwhile, Dr. Barbara McGraw Edmondson will continue to serve as superintendent and executive director of Catholic schools for the archdiocese, a position she has held since 2011.

"Under the direction of Frank, Jim and Barbara, working in collaboration with our pastors, I am confident that our schools and the students they serve will have the very best opportunity not only to succeed but to thrive," Archbishop William E. Lori said in a statement. "I am hopeful that our new leadership model will allow us to make even greater progress in our ongoing efforts to increase enrollment by making our schools accessible to as many children as possible."

Sellinger, who began working for IBM in 1978, managed the company's Baltimore operations from 1992 to 2012 when he retired.

His late uncle, Jesuit Father Joseph A. Sellinger, was president of Loyola College in Baltimore from 1964 to 1993.

In his new role, Sellinger will focus on strategic development for the enhancement and promotion of schools, including enrollment recruitment and retention, financial health and marketing and communication strategies, according to the archdiocese. He will also help with fundraising initiatives, development of local school boards and

public policy advocacy.

Sellinger begins his new position Aug. 1.

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