Paul Llufrio is new principal of Our Lady of Fatima School

Increasing enrollment, expanding the use of technology and increasing individualization at Our Lady of Fatima School in Baltimore are the top priorities of Paul Llufrio as he begins duties as the new principal of the 145-student school.

"We have a great school and we need to get the message out," said Mr. Llufrio, a parishioner of Our Lady of Mount Carmel in Essex.

To raise awareness and promote the school, Mr. Llufrio has already spoken at parish Masses, attended community meetings and visited area shopping centers and businesses. Our Lady of Fatima is also working closely with marketing professionals from The Johns Hopkins University in Baltimore, he said.

Mr. Llufrio is planning to network with area principals to provide more individualized education at Our Lady of Fatima. The school is also looking at expanding the hours for its before- and after-care programs to give more flexibility to parents, he said.

An Essex native, Mr. Llufrio served 38 years in the Baltimore City public school system, including 28 years as principal. He earned a bachelor's degree in economics and geography from Towson University and a master's degree in education, also from Towson. He holds a certificate in human letters from Johns Hopkins University.