Media promote violence

With all the homicides in Baltimore, one has to question whether the media are contributors. The reporting of the Ravens/Steelers conflict and other sports coverage often includes terms of "killing" the other team, "annihilating," "crushing." It is a game when you boil it down, and of course spirited competition. Rooting for the home team is laudable and to be desired and expected. However, in Baltimore as well as other sports cities, it is overdone.

Of course, teams want to fill the stadium stands, but is all this superfluous demonstration really necessary to promote the product?