

# Loyola sets new records with fundraising efforts

Loyola College in Maryland enjoyed yet another record-setting fundraising year in 2007-08. At fiscal year-end May 31, gifts received totaled \$10,113,000, the highest single-year total in college history.

“Successful fundraising is critical to the college’s ability to provide first-rate academic programs, expand financial aid resources for its students, and offer state-of-the-art living and learning facilities,” said college president Brian F. Linnane, S.J.

Leadership support for the college grew as well, with Loyola’s leadership giving group, the John Early Society, up to more than 750 members. Parent participation in fundraising efforts remained outstanding. For the fifth consecutive year, more than 60 percent of current parents made a gift to Loyola.

This year also marked the close of the Preparing Tomorrow capital campaign, the largest fundraising initiative in Loyola’s history. Launched six years ago, the campaign exceeded its original \$80 million goal in April 2007, yet continued to attract commitments to eventually top \$93.3 million.

Loyola’s 2008-09 fundraising efforts are already underway.