

Commercials are offensive

In the article (CR, April 10) regarding FOX television possibly violating FCC broadcasting regulations, there was the following statement: “Longstanding FCC regulations forbid over-the-air radio and television stations from broadcasting ‘patently offensive’ material of a sexual or excretory nature between the hours of 6 a.m. and 10 p.m. when children are mostly to be in the audience.”

With that in mind, can someone please tell me why the FCC allows pharmaceutical manufacturers to advertise Viagra, Levitra and Cialis on television during the forbidden hours? Maybe the FCC could have someone help me to try and explain “ED” to my 7- and 8-year-old granddaughters who may be watching TV with me.

Call me old-fashioned, but I think the commercials are “patently offensive” when broadcast between the prescribed hours and in violation of the FCC regulations.

The commercials should be on later in the evening so the pharmaceutical companies can advertise their products and broadcasting later might help us old guys avoid some awkward situations with the grandchildren.