CEO named Ascension Health Ministry Market Leader

Bonnie Phipps, 58, Chief Executive Officer of St. Agnes HealthCare, Baltimore, has been named one of Ascension Health system's four Ministry Market Leaders. Ascension Health is the nation's largest Catholic and nonprofit health system.

Ministry Market Leaders brings together select Ascension Health Ministries geographically. Each of the four groups will be headed by a Ministry Market Leader. Ms. Phipps, who will continue to serve as CEO of St. Agnes, will be in charge of the oversight of the Baltimore-Washington, D.C., area and will have expanded responsibilities to develop market strategies and identify and promote the sharing of best practices.

As a Ministry Market Leader, Ms. Phipps will share accountability for strategic positioning and operational performance of the Ascension Health Ministries in her market.

"The Baltimore-Washington, D.C., market is an obvious environment where we can demonstrate the benefits of operational and strategic coordination," said Ms. Phipps. "We are excited about strengthening both facilities and expanding the reach of our mission."