

Archdiocese of Baltimore

2019

Gala

September 28, 2019



Building A Brighter Tomorrow

11th Annual Archdiocesan Gala for Catholic Education

September 28, 2019

Baltimore Marriott Waterfront | 6:00pm | Black-Tie Invited

Cocktail Hour | Dinner & Program | Dessert Reception

THE GOAL OF A CATHOLIC EDUCATION IS NOT TO GIVE LESSONS OR INSTRUCTION, BUT TO DRAW OUT FROM WITHIN EACH STUDENT HIS OR HER GOD-GIVEN TALENTS AND GIFTS.

For over 200 years, Catholic schools in the Archdiocese of Baltimore have sought to help students discover who God has intended them to be through a faith-based education that is rooted in the belief that all children have something to offer.

The Annual Archdiocesan Gala celebrates the legacy and successes of Catholic education while raising awareness of and support for its unique mission. Since 2009, the Annual Gala has raised over \$7 million and has created over 1,300 tuition assistance scholarships for families who wish to send their children to a Catholic school within the Archdiocese of

Baltimore. In addition to continued support of need-based scholarships and emergency tuition assistance, a portion of the 2019 Gala proceeds will subsidize student costs to participate in extracurricular enrichment activities.

The success of our Annual Gala is in no small part due to the profound generosity of so many friends and partners. We are deeply grateful for all of you who have supported this event or are considering a sponsorship for this, our 11th Annual Gala. Each sponsorship creates yet another opportunity for a young student, planting a seed of hope for a family and a community.

ANNUAL GALA: BY THE NUMBERS

\$7.3+
MILLION
TOTAL RAISED

OVER 
1,300
SCHOLARSHIPS
CREATED


ANNUAL
ATTENDANCE
INCREASED
FROM 600 TO
A HIGH OF
1,100

23+ 
ONE-OF-A-KIND
STUDENT/
ALUMNI
PERFORMANCES/
PRESENTATIONS

 **20**
SPONSORS
WHO HAVE
PARTICIPATED
FOR 10+ YEARS

GIVE HOPE

By broadening access to the high-quality education that Catholic schools offer, our Gala sponsors are giving hope in communities where hope is often scarce.

CREATE OPPORTUNITY

Our scholarship students attend schools that set high academic, ethical and moral standards. And our students respond with strong attendance and graduation rates coupled with deep involvement in social outreach and volunteer programs.

SEE SUCCESS

Archdiocesan Gala scholarship students are able to pursue higher education opportunities and, after earning their degree, return to give back to their community.



"A community in need is changed one person and one family at a time. Here in Baltimore, our Catholic schools serve as an incubator for change. Within these schools, expectations are set high, hope is nurtured, and peace is prioritized. Even though I am not Catholic myself, it was an honor to chair the Gala to support these efforts."

– Tom Geddes
(CEO of Plank Industries, Gala 2018 Chair)



For information and questions please contact Matt Anthony at manthony@archbalt.org or (410) 625-8452. Digital sponsorship package available at archbalt.org/gala.

Sponsor Package Details

Archdiocese of Baltimore 11th Annual Gala September 28, 2019

Presenting Sponsor \$100,000

Recognition Benefits

- Three VIP tables of ten
- Recognition as the Presenting Sponsor and exclusive top billing
- Company logo/name will be prominently displayed in the invitation
- Recognition on video screens during event
- Recognition in Catholic Review Thank You Ad
- Company identified as a Presenting Sponsor in all media releases
- Prominent listing on the Gala website
- Complimentary valet parking for all guests

Premier Sponsor \$50,000

Recognition Benefits

- Two VIP tables of ten
- Company logo/name will be prominently displayed in the invitation
- Recognition on video screens during event
- Recognition in Catholic Review Thank You Ad
- Company identified as a Premier Sponsor in all media releases
- Prominent listing on the Gala website
- Complimentary valet parking for five (5) cars

Gold Sponsor \$25,000

Recognition Benefits

- One VIP table of ten
- Recognition on video screens during event
- Recognition in Catholic Review Thank You Ad
- Prominent listing on the Gala website
- Complimentary valet parking for three (3) cars

Silver Sponsor \$10,000

Recognition Benefits

- One table of ten
- Recognition on video screens during event
- Recognition in Catholic Review Thank You Ad
- Listing on the Gala website
- Complimentary valet parking for two (2) cars

Bronze Sponsor \$5,000

Recognition Benefits

- One table of ten
- Recognition on video screens during event
- Recognition in Catholic Review Thank You Ad
- Listing on the Gala website

If you are interested in sponsoring this year's Gala but do not need a full table, please contact Matt Anthony at manthony@archbalt.org or (410) 625-8452 about Supporting Sponsor opportunities



Sponsor Commitment Form

Archdiocese of Baltimore 11th Annual Gala September 28, 2019

Sponsor Name: _____

Contact Name: _____

Event/Administrative Contact Name (if different from above): _____

Event/Administrative Contact Email Address: _____

Address: _____

Phone/Fax: _____ Web Address: _____

Name to use on Sponsor listing: _____

Yes, I/we will sponsor the Archdiocese of Baltimore's 2019 Annual Gala Supporting Catholic Education

☐ \$100,000 Presenting Sponsor

☐ \$50,000 Premier Sponsor

☐ \$25,000 Gold Sponsor

☐ \$10,000 Silver Sponsor

☐ \$5,000 Bronze Sponsor

☐ We are unable to sponsor the Annual Gala, but would like to support Catholic Education with a contribution of \$ _____

Authorized Signature: _____

Payment options (payment is due by September 1, 2019)

☐ Enclosed is a check made payable to the Archdiocese of Baltimore

☐ Invoice my organization

☐ In one payment scheduled for _____ (month)

☐ In _____ monthly payments beginning _____ (month)

☐ Bill my credit card (circle one) VISA/MC/AMEX/DISCOVER

Credit Card Number: _____

Signature: _____ Expiration Date: _____

Please return this pledge form to:

Archdiocese of Baltimore Annual Gala | 320 Cathedral Street, 4th Floor | Baltimore, MD 21201 | 410-625-8485 (fax)

For tax purposes, the Archdiocese of Baltimore has determined that the fair market value of one Gala ticket is \$200 (or \$2,000 for a table of ten). Only the portion of your gift that is above the fair market value of your sponsorship will be considered a charitable contribution and, thus, tax deductible.

If you decline the use of tickets prior to the Gala event, the full sponsorship amount will be tax deductible.